



REGIONAL WEBINAR

**ORIGINAL: ENGLISH
DATE: JUNE 28, 2022**

**The Singapore Treaty on the Law of Trademarks (STLT)
and Recent Challenges for Trademark Rights**

organized by
the World Intellectual Property Organization (WIPO)

June 28, 2022

DRAFT PROGRAM

prepared by the International Bureau of WIPO

Tuesday, June 28, 2022 (all session times are indicated in Geneva time)

08.45 – 09.00		Online Session Set-up
09.00 – 09.15		OPENING REMARKS
		Mr. Habip Asan, Director, Division for Transition and Developed Countries, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva, Switzerland
09.15 – 09.45	Topic 1:	Overview of the Singapore Treaty on the Law of Trademarks (STLT) and benefits of accession
		Speaker: Ms. Martha Friedli, Legal Counsellor, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO
09.45 – 10.00	Discussion	
10.00 – 10.30	Topic 2:	Information Sharing: STLT Members talk about their motivation, impact on their business community and challenges faced when joining the Treaty
		Speakers: Mr. Mikael Francke Ravn, Chief Legal Adviser, Danish Patent and Trademark Office, Taastrup, Denmark
		Ms. Marija Božić, Assistant Director of the Distinctive Signs Sector, Intellectual Property Office, Belgrade, Serbia
10.30 – 10.45	Discussion	
10.45 – 11.30	Topic 3:	Recent Challenges for Trademark Rights: Moving from the Real World to the Digital Space
		Speakers: Ms. Giedė Rimkūnaitė-Manke, Attorney at Law, Glimstedt Law Firm, Vilnius, Lithuania
		Mr. Mladen Vukmir, founder, VUKMIR & Associates, Zagreb, Croatia
11.30 – 11.45	Discussion	
11.45 – 12.00	Closing	Speaker: Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for Transition and Developed Countries, Regional and National Development Sector, WIPO

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