

Registration number 76

Geographical indication

Potato from Ivanjica

Description:

Potato from Ivanjica is the geographical indication for the tubers of potato of red sorts Dezire and Bela rosa and the white sorts of Agrija, Karera, Kenebek and Rivijer. The special characteristics of potato from Ivanjica are composed of: contents of dry matter of minimum 18.5%, size of tubers with the diameter of over 45 mm, shape of the tuber which is long and oval to round. The color of meat of the raw potato is pale beige to yellowish orange for red sorts of potato and white to intensive yellow for white potato, color of the skin of the tuber is light beige to ocher for white sorts of potato and beige to brown for red sorts of potato, skin is smooth instead of rough. The color of the boiled tuber is from pale yellow to light yellow, the texture of meat of boiled tubers is from flourish easy to chew to creamish that is moderately easy to chew, the taste of the boiled tubers is from mild to mildly sweet having pleasant to moderate smell of the boiled potatoes.

Geographical area:

Product with the geographical indication Potato from Ivanjica is produced exclusively in the villages on the area of the municipality of Ivanjica and in certain villages on the area of the municipalities of Arilje, Lučani, Kraljevo, Raška, Sjenica, Prijepolje and Nova Varoš.