



REGIONAL SEMINAR

**WIPO/REG/IP/GE/22/1 PROV.
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DATE: MARCH 21, 2022**

Regional Seminar on Trade Secrets for Central European and Baltic States (Virtual)

organized by
the World Intellectual Property Organization (WIPO)

Geneva, April 5, 2022

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, April 5, 2022 (Geneva Time)

9.00 – 9.30		Access to an Online Platform
9.30 – 9.35	Opening Remarks	Mr. Andras Jokuti, Director, Patent and Technology Law Division, Patents and Technology Sector, WIPO, Geneva
9.35 – 10.00	Topic 1	Introduction to the Trade Secret System: Overview and International Framework (Q&A included) Speaker: Ms. Nina Belbl, Associate Legal Officer, Patents and Treaties Law Section, Patent and Technology Law Division, Patents and Technology Sector, WIPO, Geneva
10.00 – 10.40	Topic 2	Protection of Trade Secrets: State of Play in Europe and the CEBS Region Speakers: Mr. Pavel Podrecki, Professor of Intellectual Property Law at the Jagiellonian University and at the Polish Academy of Sciences, Attorney-at-Law Senior Partner at Traple Konarski Podrecki, Poland Mr. Ljubomir Kljajić, Patent Attorney and EPO Legal Practitioner, IPSystems Novi Sad, Serbia Ms. Maya Filipova-Demireva, State Examiner, Directorate Disputes and Administrative Penal Activity, Bulgaria
10.40 – 10.50	Q&A	
10.50 – 11.00	Break	
11.00 – 11.35	Topic 3	Integration of Trade Secrets in Business Strategies with Special Consideration of the Use of New Technologies Speakers Ms. Christiana Sappa, Assistant Professor, Innovation and Entrepreneurship, Head of Department, IÉSEG School of Management, France Mr. Jonas Block, Head of Product Management, IPwe, Germany /... In-house counsel, company of the region (TBC)

11.35 – 11.45	Q&A	
11.45 – 11.55	Closing remarks	Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for Transition and Developed Countries, Regional and National Development Sector, WIPO, Geneva Online evaluation
11.55 – 12.30	Networking Session (Optional)	Virtual Get-Together for Participants and Speakers at https://app.wonder.me/?spaceId=537003a3-207c-412b-aa8a-8be61d6c374a

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