



The Intellectual  
Property Office of the  
Republic of Serbia



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## REGIONAL MEETING

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# Regional Meeting on Enforcement of Intellectual Property Rights (IPRs)

organized by  
the World Intellectual Property Organization (WIPO)

and

the Intellectual Property Office of the Republic of Serbia

**Zira hotel**

**Belgrade, Ruzveltova 35**

**September 11 - 12, 2013**

Wednesday, September 11, 2013

8.30 – 8.50      Opening Ceremony

Welcome addresses by:

Ms. Branka Totić, Director of Intellectual Property Office of the RS

Mr. Xavier Vermandele, Senior Legal Counselor, Building Respect for IP Division, WIPO, Geneva

- 8.50 – 9.20      **Topic 1: Counterfeiting and Piracy in the Framework of Strategic Goal VI of WIPO**
- Speaker: Mr. Xavier Vermandele
- 9.20 – 10.00      **Topic 2: IP and Applicable Enforcement Related Legislation – International and EU standards**
- Speaker: Mr. Xavier Vermandele
- 10.00 – 10.30      **Topic 3: Presentation of the IP Enforcement Study**
- Speaker: Ms. Sandrine Pitaccolo, Consultant, WIPO
- 10.30 – 10.50      Coffee Break
- 10.50 – 11.50      **Topic 4: Border Measures and Product Identification**
- Moderator: Mr. Xavier Vermandele
- Panelists: Mr. Goran Koić, Senior Inspector, Sector for Customs Control Service for Customs Investigations Restrictions and Prohibitions Department, Customs Directorate, Central Office, Ministry of Finance, Republic of Croatia
- Mr. Darko Stojčević, Head, Intellectual Property Department, Customs Administration, Ministry of Finance and Economy, Republic of Serbia
- 11.50 – 12.50      **Topic 5: IP enforcement in the Domestic Market**
- Moderator: Mr. Vladimir Marić, Assistant Director of IPO RS
- Panelists: Ms. Andrejka Grlić, Chief Market Inspector, Market Inspectorate, Republic of Slovenia
- Ms. Vera Despotović, Senior Councilor of Tax Administration, Ministry of Foreign and Internal Trade and Telecommunications, Republic of Serbia
- 12.50 – 14.15      Lunch for participants of Regional Meeting hosted by WIPO
- 14.15 – 14.45      **Topic 6: Gathering of Evidence in Judicial Proceedings**
- Speaker: Dtt.ssa Gabriella Muscolo, Judge, Court of Rome

- 14.45 – 15.30    **Topic 7: Civil Remedies: Injunctions and Damages**  
Moderator: Mr. Vladimir Marić  
Panelists: Dtt.ssa Gabriella Muscolo  
Ms. Jasmina Stamenković, Judge, Commercial Court of Appeals, Belgrade
- 15.30 – 16.00    **Topic 8: New Challenges and Case-Law Developments in the Enforcement of IP Rights**  
Speaker: Dtt.ssa Gabriella Muscolo
- 16.00 – 16.20    Coffee Break
- 16.20 – 17.00    **Topic 9: Advantages and Disadvantages of Civil and Criminal Routes in the Enforcement of IP Rights**  
Speaker: Ms. Sandrine Pitaccolo
- 17.00 – 17.25    **Topic 10: The Equitable Disposal of Infringing Goods**  
Speaker: Mr. Xavier Vermandele

Thursday, September 12, 2013

- 9.00 – 10.30    **Topic 11: Practical Training Scenario – Implementation of Part III of the TRIPS Agreement**  
Moderator: Mr. Xavier Vermandele  
Participants: All participants
- 10.30 – 10.50    Coffee Break
- 10.50 – 11.30    **Topic 12: Criminal Procedures and Sanctions with regard to Counterfeiting and Piracy**  
Moderator: Mr. Vladimir Marić  
Panelists: Ms. Sandrine Pitaccolo  
Ms. Oana Dragomir, Prosecutor Bureau for Coordination of Activity in the IPRs Field, Prosecutor's Office by High Court of Cassation and Justice, Bucharest, Rumunia  
Mr. Ratko Marković, Deputy Public Prosecutor, Special Prosecutor

11.30 – 12.15 **Topic 13: IP Enforcement in the Digital Environment**

Speaker: Mr. Xavier Vermandele

12.15 – 12.45 **Topic 14: Consumer Attitudes and Perceptions as a Component of Building Respect for IP**

Speaker: Ms. Sandrine Pitaccolo

12.45 – 14.15 Lunch for participants of Regional Meeting

14.15 – 15.00 **Topic 15: The Role of the Right Holders – Cooperation with the Law Enforcement Authorities**

Speakers: Ms. Eli Mufisovski, REACT Balkan,

Ms. Mara Janković, Attorney at Law, Mikijelj, Janković & Bogdanović, Belgrade,

Mr. Milan Milojević, Attorney at Law, Milojević, Sekulić & Associates, Belgrade

15.00 – 15.45 **Roundtable Discussion: Public/Private Partnership and Building Respect for IP**

Moderator: Mr. Vladimir Marić

Panelists: All speakers

15.45– 16.05 Coffee Break

16.05 – 17.00 **Roundtable Discussion: Strategic Approach to Effective Cooperation at the National and Regional Levels and Capacity-Building Needs, along with follow-up activities related to the WIPO Study on Enforcement for Countries in Transition**

Moderator: Mr. Xavier Vermandele

Panelists: All speakers

17.00– 17.15 Closing Ceremony