



INTELLECTUAL PROPERTY
OFFICE OF SERBIA



WORLD INTELLECTUAL
PROPERTY ORGANIZATION



INTERNATIONAL
CONFEDERATION
OF SOCIETIES OF AUTHORS AND
COMPOSERS



INTERNATIONAL FEDERATION
OF REPRODUCTION RIGHTS
ORGANISATIONS

WIPO NATIONAL SEMINAR ON COLLECTIVE MANAGEMENT OF COPYRIGHT AND RELATED RIGHTS

organized by
the World Intellectual Property Organization (WIPO)
the Intellectual Property Office of Serbia (IPOS)
the Serbian Chamber of Commerce (SCC)
in cooperation with
the International Confederation of Societies of Authors and Composers (CISAC)
the International Federation of Reproduction Rights Organization (IFRRO)
and

**Belgrade, the Serbian Chamber of Commerce (SCC)
September, 15 and 16, 2009**

PROGRAM

prepared by the International Bureau of WIPO

Tuesday, September 15, 2009

- 9.00 – 9.30 Registration of the participants
- 9.30 – 10.15 OPENING CEREMONY
- Ms. Branka Totić, Director of the Intellectual Property Office of the Republic of Serbia
- Ms. Vidosava Džagić, Vice President of the Serbian Chamber of Commerce
- Ms. Biserka Strel, Chief for Eastern Europe and Baltic's of the World Intellectual Property Office (WIPO), Geneva
- The representative of the International Confederation of Societies of Authors and Composers (CISAC), Paris, France
- The representative of the International Federation of Reproduction Rights Organization (IFRRO), Brussel, Belgium
- 10.15 – 11.00 International Copyright and Related Rights Protection
- Speaker: Mr. Mihály Ficsor, Chairman, Central and Eastern European Copyright Alliance (CEECA), Budapest
- 11.00 – 11.20 Coffee Break
- 11.20 – 12.00 The International Protection of Audiovisual Performances – Current Status and the Possible Role of the Collective Management
- Speaker: Mr. Mihály Ficsor
- 12.00 – 13.00 Copyright and Collective Management of Rights in Serbia – Present Challenges and Recent Legislative Changes
- Speaker: The representative of the Government of the Republic of Serbia
- 13.00 – 14.30 Lunch Break
- 14.30 – 15.30 Good Governance and Collective Management. The role of CISAC
- Speakers: Mr. Mitko Chatalbashev, Director of European Affairs (CISAC/BIEM)
- 15.30 – 15.40 Coffee Break
- 15.40 – 16.20 Negotiations and Licensing Practices between Collective Management Organizations and Broadcasting Organizations in Europe
- Speaker: Mr. Lars Henriksson, Legal Counsel, Swedish Performing Rights Society (STIM), Stockholm

- 16.20 – 17.00 Relations between Collective Management Organizations (CMO) and Broadcasters in Serbia
Speaker: Mr. Aleksandar Kovačević, Director of the Union of Serbian Composers' Organizations (SOKOJ), Belgrade, Serbia
- 17.00 – 17.30 Open Discussion on Collective Management Problems in Serbia
- 17.30 – 17.40 Closing Reception

Wednesday, September 16, 2009

- 9.30 – 10.15 Management of Rights in Text and Image Based Works in the Publishing Industry
Speaker: Ms. Samantha Holman, Chairman of the International Federation of Reproduction Rights Organisations (IFRRO) Committee for European Development and Executive Director of the Irish Copyright Licensing (ICLA), Dublin
- 10.15 – 11.00 Collective Management of Reprographic Reproduction Rights; Principles, Role, Different Models of Operation
Speaker: Ms. Samantha Holman
- 11.00 – 11.30 Coffee Break
- 11.30 – 12.15 Collective Management of Audio and Audio-visual Reproduction Rights (Private Copying): Principles, Role and Different Models of Operation
Speaker: Ms. Hester Wijminga, Manager, ThuisKopie, Dutch Private Copying Remunerations Collecting Society, Hoofddorp, The Netherlands
- 12.15 – 12.30 Discussions
- 12.30 – 14.00 Lunch Break
- 14.00 – 15.00 Reprography and Private Copying
Speaker: Mr. Mihály Ficsor
- 15.00 – 15.30 Discussion
- 15.30 – 16.00 Coffee Break

16.00 – 17.00 Emerging Digital Technologies: New Prospects and Opportunities for
Creating New Business Models; European Projects on the Digitizing and
Making Available Copyright Works by Libraries

Speaker: Mr. Olav Stokkmo, CEO, IFRRO

(IFRRO)

17.00 – 17.30 CLOSING CEREMONY

16.00 – 17.00 Emerging Digital Technologies: New Prospects and Opportunities for
Creating New Business Models; European Projects on the Digitizing and
Making Available Copyright Works by Libraries

Speaker: The representative of IFRRO

17.00 – 17.30 CLOSING CEREMONY

17.30 – 19.00 Reception

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