



Seminar on trade marks

Belgrade

19 – 20 March 2007 Hotel Metropol

Programme

Technical Assistance to the Intellectual Property Office of Serbia

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Seminar organised in co-operation with
the Intellectual Property Office
Republic of Serbia



Monday, 19 March 2007

08:45 – 09:15 Registration

09:15 – 09:30 Welcome addresses

Ms Branka Totić, Acting director, Intellectual Property Office of the Republic of Serbia

Mr David Jelerčić, Representative of the European Patent Office

Mr Daniel Gajá, Trade Mark Examiner, Office for Harmonization in the Internal Market (OHIM)

Session 1 Trade marks in Serbia

09:30 – 09:50 Provisions of the Serbian Trade Mark Law

Mr Vladimir Marić, Head of Trade Mark Department LLM, Intellectual Property Office of the Republic of Serbia

09:50 – 10:20 The implementation of the law in practice

Ms Mirela Bosković, Senior Counsellor, Trade Mark Department, Intellectual Property Office of the Republic of Serbia

10:20 – 10:40 Coffee break

Session 2 Trade marks in the European Union – Absolute Grounds

10:40 – 12:15 Overview of CTM system:

- Formal Examination at OHIM
 - Filing & payment
 - Graphic representation
 - Filing date
 - Priority & Seniority
 - Professional representation
 - Classification of goods and services
 - Practical examples/difficulties

- Word marks (letters, numerals, invented words, personal names, geographical names, word combinations, abbreviations, misspellings, slogans, domain names
Practical examples/difficulties
- Figurative marks
- 3-Dimensional marks
- Colour marks
- Other types of marks (sound, olfactory)
Practical examples/difficulties

Mr Alexander Schifko, Trade Mark Examiner, OHIM

12:15 – 13:45 Lunch break

13:45 – 14:30 Substantial examination – CTMR Art. 7 (1)(f),(g),(h):
Practical examples
Difficulties

Mr Alexander Schifko, Trade Mark Examiner, OHIM

14:30 – 15:15 Substantial examination – CTMR Art. 7 (1)(i),(j),(k)
Practical examples
Difficulties

Mr Alexander Schifko, Trade Mark Examiner, OHIM

15:15 – 15:35 Coffee break

15:35 – 16:20 Substantial examination - CTMR Art. 7 (2),(3)
Practical examples
Difficulties

Mr Alexander Schifko, Trade Mark Examiner, OHIM

16:20 – 16:30 Open discussion – End of Day One

Tuesday, 20 March 2007

Session 3 Trade marks in the European Union – Relative Grounds

- 09:00 – 10:30** Introduction to Relative grounds:
- General Overview
 - Filing an opposition
 - Payment
 - Formal requirements
- Practical examples/Difficulties
Mr Daniel Gajá, Trade Mark Examiner, OHIM
- 10:30 – 10:45** Coffee break
- 10:45 – 12:15** Substantial examination:
- Identity of signs and of goods and services
 - Identity or similarity of signs or goods and services – likelihood of confusion
- Practical examples/Difficulties
Mr Daniel Gajá, Trade Mark Examiner, OHIM
- 12:15 – 13:45** Lunch
- 13:45 – 14:15** Substantial examination:
- Definition of earlier rights
 - Opposition by proprietor of non-registered signs of more than local significance
- Practical examples/Difficulties
Mr Daniel Gajá, Trade Mark Examiner, OHIM
- 14:15 – 14:45** Substantial examination:
- Trade marks with a reputation in the Community
 - Well-known and renown trade marks
- Practical examples/Difficulties
Mr Daniel Gajá, Trade Mark Examiner, OHIM

- 14.45 – 15:15** Introduction to Cancellation
- Invalidity and Revocation
 - Formal examination/requirements
Practical examples/difficulties
- Mr Daniel Gajá, Trade Mark Examiner, OHIM*
- 15:15 – 15:30** Coffee break
- 15:30 – 16:00** Substantial examination – CTMR Art. 50, 51, 52:
Practical examples/difficulties
- Mr Daniel Gajá, Trade Mark Examiner, OHIM*
- 16:00 – 16:30** Proof of use - overview
- Mr Daniel Gajá, Trade Mark Examiner, OHIM*
- 16:30** Closure of the seminar

Notes

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